

Petaluma Kids Gran Fondo

Hosted by Former Professional Cyclist Steven Cozza

Sponsorship Sign-up Form

Company: _____ Company Representative _____

Phone _____ Fax _____

Address _____

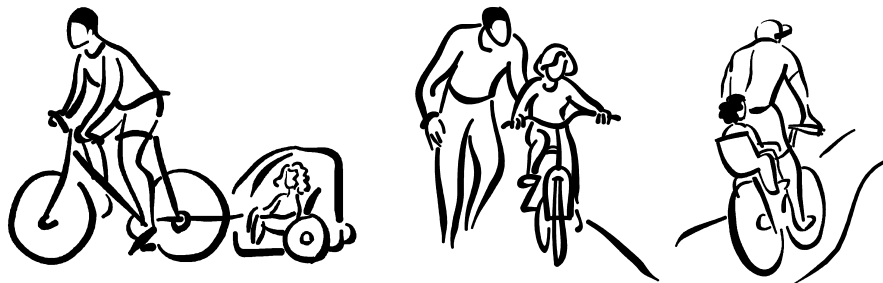
City _____ State _____ Zip _____

E-mail _____

- I WOULD LIKE TO LEARN MORE ABOUT A SPONSORSHIP OPPORTUNITY FOR THE ABOVE ORGANIZATION — please have an event representative contact me.
- PLEASE ENLIST MY COMPANY AS A _____ (Gold, Silver or Bronze) LEVEL SPONSOR; ENCLOSED IS OUR CHECK IN THE AMOUNT OF \$ _____.
- PLEASE RESERVE PRESENTING SPONSOR STATUS FOR MY COMPANY; ENCLOSED IS OUR \$ _____ CHECK.

Please make all checks payable to Race for Kids, a 501-C3 non-profit; all donations are tax deductible to the extent permitted by law [Race for Kids Tax ID: 90-0716012].

- Return form with check to PO. Box 2752, Petaluma, CA 94952
- Fax form requesting more info to 707-778-0564 or e-mail: cozzasteven@gmail.com



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everychild.onevoice.

www.stevencozzaraceforkids.org

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Sponsorship Opportunities

The Petaluma Kids Gran Fondo offers a unique opportunity for businesses to support kids while achieving high visibility with the local community and beyond. The event will take place at the Lucchesi park community center on May 11, 2013. There will be 3 routes of varying levels — something for students from Kindergarten through High School. With all the routes, cycling, walking and running will be permitted. Twenty-five local schools (PTAs and students) will be taking part. Students will collect pledges to raise money for their schools and a selected disabled or child with an illness. We anticipate having as many as 3,500 students participating in the event. All media will be used to publicize this charitable fundraiser — local, regional and national.

Sponsorship Opportunities

Presenting Sponsor- \$3,500 minimum. Our Presenting Sponsor's logo will be attached to and exposed in all marketing materials including the event T-shirt and water bottle, banners, press releases, and more. Also included will be a booth at the event expo.

Gold Sponsor- \$1,500+ Gold Sponsors will be exposed in all key event marketing materials (T-shirts, water bottles, etc.) and receive a booth at the event expo.

Silver Sponsor- \$500+ Silver Sponsors will get their logo on the event T-shirt as well as receive a booth at the event expo.

Bronze Sponsor- \$250+ Bronze Sponsor will get a booth at the event expo.

Sponsors can donate to the event in a money amount or in-kind with products or services needed by the event (e.g., food, printing, water bottles etc).



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